

## **b-cube.ai Privacy Policy**

b-cube.ai is part of the Acintya Global Holdings SAS (7 rue Le Bouvier, 92340 Bourg-la-Reine, FRANCE Registration Number (SIRET): 830 862 637 00014, hereinafter referred to as: "b-cube", "Our Company"). This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

Last updated: 21.10.2020

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### **What data do we collect?**

Our Company collects the following data:

- Personal identification information (Name, email address, phone number)

- Personal identification information collected by LiveChat (Internet Protocol (IP) address, geographical location, operating system (OS), Browser). Please note that our company does not store the information listed in this section in the database of its own website. We provide our live support service on the Website by a third party, namely LiveChat. For more information, visit their website: <https://www.livechatinc.com/>
- Payment details. Please note that we do not store any Payment details. Even if the user chooses to subscribe to one of our paid services, the Payment process and the storage of the Personal Information in connection with the Payment is done by third-party providers namely Stripe and Chargebee (Privacy Policy of Stripe: <https://stripe.com/privacy>, Chargebee: <https://www.chargebee.com/privacy/>)
- API Keys (ID, Secret ID)
- Device's IP address (processed during your session and stored in a de-identified form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), and the preferred language used to display our website. We use Hotjar in order to better understand our users' needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our users' experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices. Hotjar stores this information on our behalf in a pseudonymized user profile. Hotjar is contractually forbidden to sell any of the data collected on our behalf. For further details, please see the 'about Hotjar' section of [Hotjar's support site](#).
- First and last name, Date and location of birth, Current address, Citizenship, A copy of passport or ID card. As part of the Know Your Customer procedure (KYC), anyone who would like to purchase BCUBE tokens will have to provide Our Company the personal data listed in this point.

### **How do we collect your data?**

You directly provide Our Company with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Our Company may also receive your data indirectly from the following sources:

- Initiate a conversation with our support agent via LiveChat support service
- During the registration and token purchase process via the dedicated ICO website.

### **How will we use your data?**

Our Company collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.
- Call you in order to help with the integration process or any issue with the service.
- Call you to inform you about special offers on other products and services we think you might like.
- Provide live support service to enhance your User Experience
- Observe the behavior of users and visitors to improve our Services and enhance your User Experience
- Comply with the Know Your Customer (KYC) and Anti-Money Laundering (AML) regulations.

If you agree, Our Company will share your data with our partner companies so that they may offer you their products and services.

- Facebook (Your personal data, such as email address will be transferred to Facebook in order to use it for marketing purposes)

When Our Company processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

### **How do we store your data?**

We use a third-party Server provider to maintain our website. Our server provider is Heroku Cloud (<https://www.heroku.com/>) who securely stores your personal information in EUROPE.

Our third-party provider securely stores your data in EUROPE. They protect the collected Personal information by adopting data storage, firewalls, and data encryption. With these, they protect the collected data from public disclosure abuse.

Our Company will keep your Personal identification information until the termination of your account on our website. You can request the termination of your account any time by contacting us at our e-mail: [contact@b-cube.ai](mailto:contact@b-cube.ai). After the request, Our Company terminates the account in seven days and keeps your Personal identification information for three days. Once this time period has expired, we will delete your data by removing all your Personal identification information from our database.

The collected personal data of the Token buyers is stored by our third-party provider Sumsb (<https://sumsub.com/>) which securely stores your data in Amazon GDPR compliant servers, which are located in the EU. Overall responsibility for all data lies on the DPO (Data Protection Officer), who lives and works in Berlin, Germany, without any conflicts of interest ([Security and Compliance](#)).

## **Marketing**

Our Company would like to call you or send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Our Company from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please contact us at our e-mail: [contact@b-cube.ai](mailto:contact@b-cube.ai)

## **What are your data protection rights?**

Our Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that Our Company erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Our Company's processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

### **What are the data protection rights of the Token buyer?**

Our Company would like to make sure you are fully aware of all of your data protection rights. The Token buyers are not entitled to **The right to erasure, The right to portability and The right to object.**

**The right to access** – You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete the information you believe is incomplete.

**The right to restrict processing** – You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [contact@b-cube.ai](mailto:contact@b-cube.ai)

### **Lawful Basis**

The use of Personal information is governed by **Regulation (EU) 2016/679 (“General Data Protection Regulation”, “GDPR”)**. In order to comply with GDPR, when we collect and manage these Personal datas we rely on **consent of the User**. The User can withdraw this consent at any time.

Processing these data is necessary for compliance with a legal obligation to which we as controller is subject.

We collect and manage personal data of the Token buyer in order to fulfill our **legal obligation**. The processing is necessary for us to comply with the KYC, AML regulations.

### **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

Our Company uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website
- Providing live support to answer your questions and solve your issues
- Serving you with marketing materials that you might be interested in

### **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- **Functionality** – Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- **Advertising** – Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.
- **Supporting** - Our Company uses these cookies to be able to chat with you directly when you initiate it. Data collected during this process are information about your browser, device, and your IP address.
- **Hotjar cookie** - Hotjar stores first-party cookies on visitor's browser. We are using these cookies to gain information about the visitor and user behavior in order to improve our services and the User Experience. For more information about Hotjar's cookies, please visit: [Hotjar Cookie information](#)

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites**

The b-cube.ai website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy**

Our Company keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 21 October 2020.

### **How to contact us**

If you have any questions about Our Company's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [contact@b-cube.ai](mailto:contact@b-cube.ai)

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that Our Company has not addressed your concern in a satisfactory manner, you may contact the Commission Nationale de l'Informatique et des Libertés (CNIL).

Tel: +33 (0)1.53.73.22.22

Fax: +33 (0)1.53.73.22.00

Address:

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